



SELECTIVE FANS

PRODUCT CATALOGUE

Summer 2023

View our luxury ceiling
fan catalogue for your
circulation needs

INTRODUCTION

Selective Fans brings you quality luxury ceiling fan designs. Inspired by the innovators of style and luxury, these precision crafted fans are of the highest quality and offer a timeless casual elegance to any space.



OUR STORY

What was once a small bespoke family business, Selective Lighting has now branched out and added to its product expertise, allowing interior decorators, architects, and builders to enjoy the vast knowledge of over 40 years of product design knowledge at your fingertips online.



Founded in 2021, Selective Fans was built as a female-owned entity with the support of Selective Lighting, a family-run lighting and fireplace business, established over 40 years ago. After many years of traveling, discovering new products, and importing beautifully crafted interior design products, the baton has been passed onto the next generation to grow and evolve the legacy in today's times.



MEET THE OWNER



Selective Fans is owned and run by Karla Muller, a project manager who discovered her passion for home interiors while browsing through many magazines and websites in order to flip and sell properties with her husband. She is born and bred in Cape Town, providing a beautiful landscape for inspiration and product design. She is a product developer who has a passion for beautiful, bespoke products, that will take your house to a home.

Levante

/Rising/

A strong Mediterranean wind. Cooling, refreshing and mesmerising.

Sophisticated and modern, the Levante fan will not only cool you down but will add a beautiful aesthetic nature to your room. The blades are 152cm in diameter and are crafted from natural wood. There are 5 different wind speeds to cool you down and a reversible option to distribute warm air in the cooler months. The fan comes in black, walnut, natural, or white and has different rods and body colours to match your colour scheme of your room perfectly.

Walnut Blade with Steel Rod



SELECTIVE
FANS

3
YEAR
WARRANTY

Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Walnut Blade with Black Rod



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Walnut Blade with Black Rod



Levante

The blades are 152 cm in diameter and are crafted from natural wood. Each Levante blade is meticulously crafted and balanced with precision. The fan blades come in black, walnut, white, or natural colours. Each fan comes with a 15 cm and 25 cm downrod that you can use to hang the ceiling fan.



SHOP NOW

Natural Blade with Black Rod



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3 yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Black Blade with Black Rod



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Black Blade with Brass finish



SELECTIVE
FANS



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Black Blade with Brass Finish



Levante

The blades are 152 cm in diameter and are crafted from natural wood. Each Levante blade is meticulously crafted and balanced with precision. The fan blades come in black, walnut, white, or natural colours. Each fan comes with a 15 cm and 25 cm downrod that you can use to hang the ceiling fan.



SHOP NOW

Black Blade with Steel Rod



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function

- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25 cm down Rod

White Blade with White Rod



Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

White Blade with Black Rod



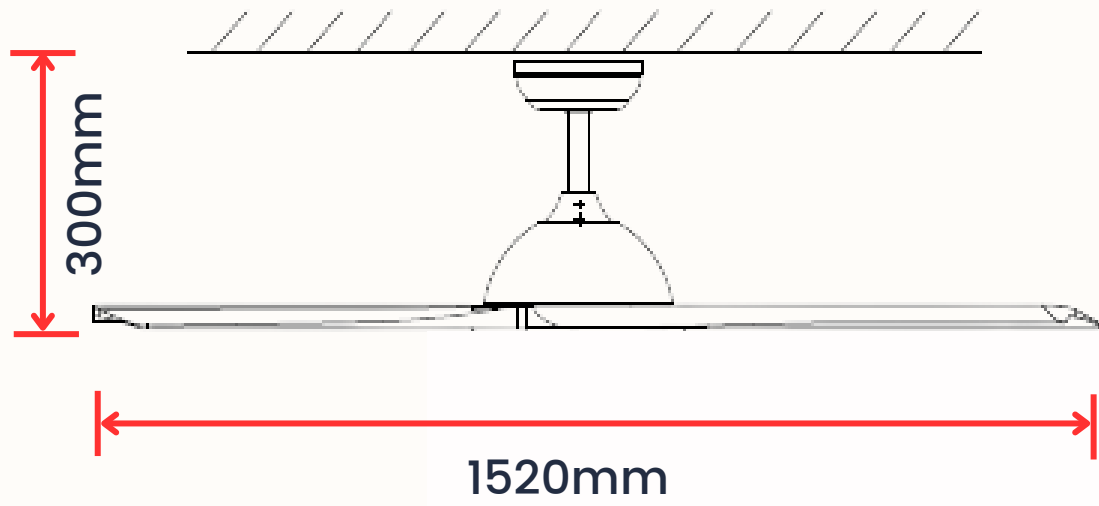
Blade Finishes:



Features:

- 152cm Natural Wooden Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Levante Dimensions



Mistral

/Masterly/

A cool French wind. Transitional, provoking and restoring.

With a sophisticated Scandinavian style, the Mistral ceiling fan will not only cool your surroundings down but will add a beautiful aesthetic nature to your room. The blades are 132cm in diameter and are made from ABS. The Mistral Fan has 5 different wind speeds to cool you down and a reversible option to distribute warm air in the cooler months.

Black blade with black Rod



Colours:



Features:

- 132cm ABS Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr Warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

White blade with white Rod



Colours:



Features:

- 132cm ABS Blades
- 5 Speeds
- Silent DC Motor
- Reverse Function
- Remote Control
- 3yr Warranty on motor
- 1 x 15cm down rod
- 1 x 25cm down Rod

Breeze

/Cooling/

A subtle wind from higher grounds. Gentle, pleasant and peaceful.

Classic and functional, the 3 Blade Breeze ABS fans are the most practical fan on the market. They are perfect for cooling and generating a light breeze in your room. The blades are 132cm in diameter and the fan is fitted with a light feature, providing additional functionality. Offering 3 different wind speeds, this fan is guaranteed to circulate air and provide a pleasant experience in your home.

White ABS Blade with Light



Colours:

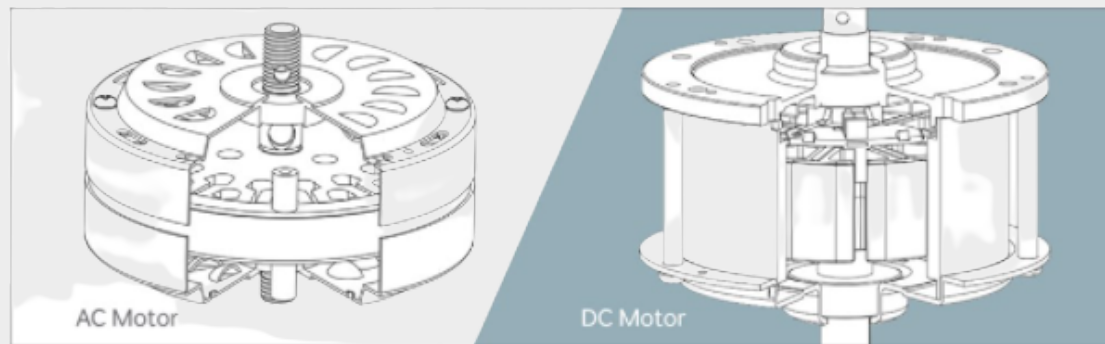


Features:

- 132cm ABS Blades
- 3 Speeds
- Silent AC Motor
- Remote Control
- 3yr warranty on motor
- Light Fitted
- 2x down rod (15cm and 30cm)

FREQUENTLY ASKED QUESTIONS

What is the difference between a DC motor and an AC motor?

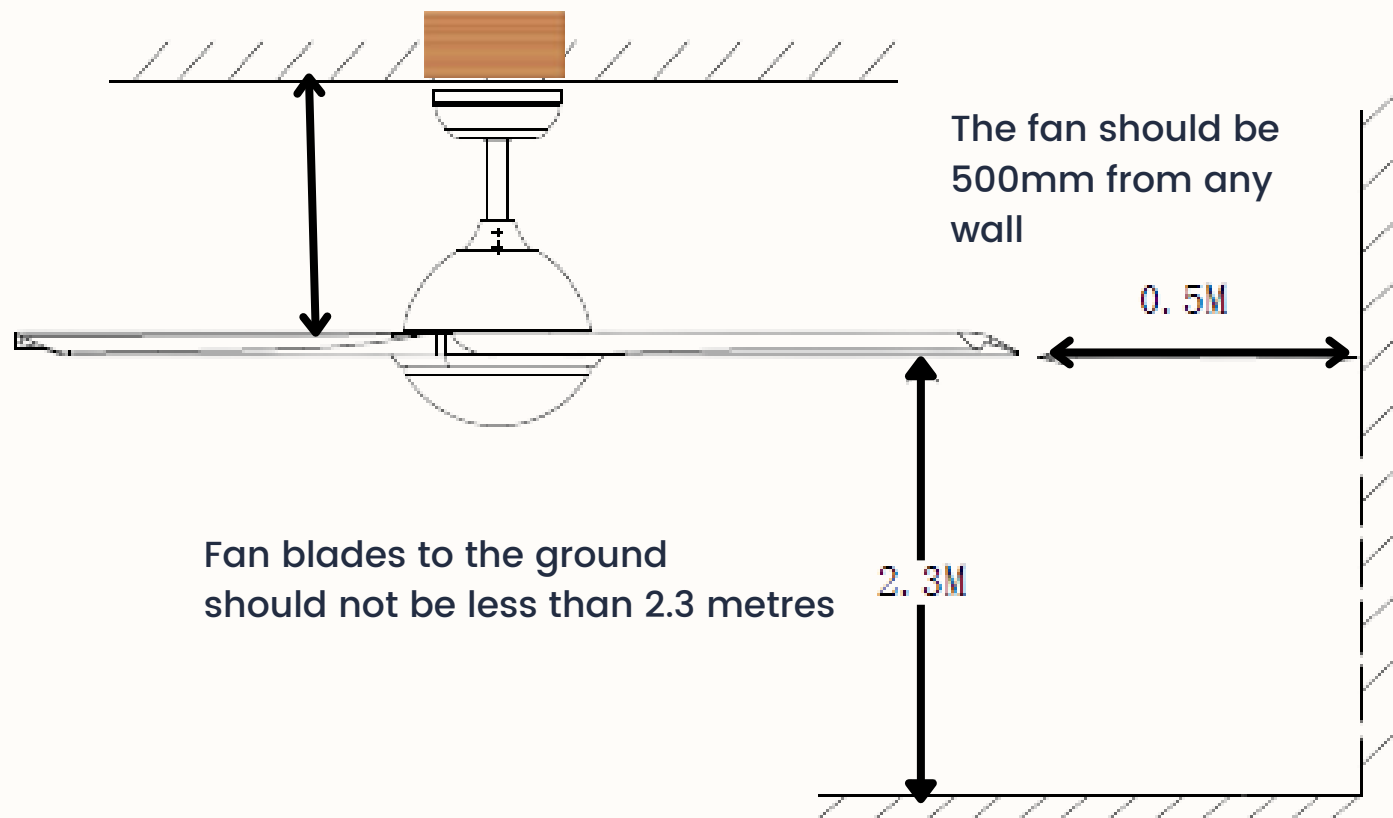


AC Motor Ceiling Fan	DC Motor Ceiling Fan
Cheaper Price	70% more efficient
Wall Mount Switch / Speed Control	Longer Life Span
	Extremely Quiet
	Lighter Motor Allows A Slimmer Fan Design

AC and DC fans are differentiated by the type of electric current they use. An AC motor runs on Alternate Current 220-240V, while a DC motor runs on Direct Current that is converted from Alternate Current by a transformer. Resulting in a decreased quantity of power being utilized. Not only are they more energy efficient but also quieter and cooler than AC motors.

How to Install a Ceiling Fan

The fan mounting plate should be secured to a truss or add a large wooden block to the underside of the ceiling board and secure it between two trusses or roof struts





Levante Full Fan Kit

1. Hanging bracket
2. Canopy
3. Downrod Assembly
4. Coupling Cover
5. Fan motor
6. Wooden Blade
7. Blade decorate Plate
8. Plastic Cap
9. Remote Control

CONTACT US

For full quotes and additional information, please contact us at



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THANK YOU

